



Reach Faith-Driven Audiences

R A T E C A R D

HYPE & HOST

INTRO HYPE

- A high energy branded opening delivered by the host, designed to position the brand strongly from the start.
- Can include brand tagline or key messaging.

₦100K - ₦180K
PER EPISODE

MID-EPISODE HYPE

- A conversational and organic brand integration within the discussion.
- This format drives the strongest audience trust and conversion.

₦150K - ₦300K
PER EPISODE

OUTRO HYPE

- A closing reminder with a clear call to action, reinforcing brand messaging at the end of the episode.

₦50K - ₦100K
PER EPISODE

VISUAL BRANDING

LOGO PLACEMENT

- Static logo displayed on screen during the episode for consistent brand visibility.

₦50K - ₦120K

PER EPISODE

LOWER-THIRD BANNER

- On screen text displaying brand name, product, or offer.
- Can appear as a pop up or scrolling banner.

₦70K - ₦150K

PER EPISODE

PRODUCT PLACEMENT

- A closing reminder with a clear call to action, reinforcing brand messaging at the end of the episode.

₦50K - ₦100K

PER EPISODE

BACKGROUND BRANDING

- Brand integration within the set design, ensuring continuous visibility throughout the episode.

₦150K - ₦400K

PER EPISODE

CUSTOM INTEGRATIONS

SPONSORED SEGMENT

- A dedicated segment built entirely around the brand, allowing deeper storytelling and engagement.

₦200K - ₦500K
PER EPISODE

FULL EPISODE SPONSORSHIP

- Exclusive brand ownership of the episode, including multiple mentions and positioning as the primary sponsor.

₦400K - ₦1M
AND ABOVE

INTERVIEW INTEGRATION

- Brand messaging seamlessly incorporated into guest conversations for authentic promotion.

₦250K - ₦600K
PER EPISODE

DIGITAL EXTENSIONS

SOCIAL MEDIA AMPLIFICATION

- Branded clips distributed across Instagram, TikTok, and Twitter to extend reach beyond the episode.

₦50K - ₦150K
PER POST

YOUTUBE DESCRIPTION PLACEMENT

- Brand link and call to action included in the video description.

₦20K - ₦50K
PER PLACEMENT

THUMBNAIL BRANDING

- Brand logo or visual included in the episode thumbnail to increase visibility and click through.

₦30K - ₦80K
PER EPISODE

BUNDLE PACKAGES

BASIC PACKAGE

- Includes pre roll, post roll, and logo placement.

₦150K - ₦250K

STANDARD PACKAGE

- Includes pre roll, mid roll, lower third banner, and one social media clip. This is the most popular package due to balanced visibility and value

₦300K - ₦500K

PREMIUM PACKAGE

- Full episode sponsorship combined with visual branding and social media amplification for maximum exposure.

₦600K - ₦1.2M
AND ABOVE

PRODUCTION & CREATIVITY COSTS

VIDEO PRODUCTION

What it covers:

- * Camera setup
(1-3 cameras)
- * Lighting
- * Audio recording
- * Basic editing (cuts,
color, sound)

₦150K - ₦400K

VOICE OVER

What it covers:

- * Clean studio recording
- * Voice over Artist /
professional voice
delivery
- * 1-2 revisions

₦50K - ₦150K

EVENT COVERAGE

- * Photographer and
Videographer
- * Edited photos and
video
- * Short BTS clips
- * Clean edit + color grading
- * Multi-camera setup
- * Full event capture

₦500K - ₦2M
AND ABOVE

Advertise with Us

For more information please contact

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GOSPELINE

✦ N E T W O R K ✦